



Priced to Prosper Tuning Fork

Tune your vibe to the number that feels like soul truth.

Your actual price is irrelevant... but how you feel about it is everything.

Use this calibration tool whenever you want to:

- Feel grounded and certain about your number
- Share your pricing with calm, confidence, and integrity
- Make decisions from your highest self, not fear

SECTION 1: PICK YOUR FOCUS

1. What are you pricing today?

Offer name:

1-2 sentences about what it delivers for your 5-Star Clients:

2. What number are you holding right now?

Price I'm playing with:

3. Gut check (before the calibration)

When I look at this number, my body feels (*Choose 3 words*):

Where do I feel it?:

Chest

Belly

Throat

Head

Other: _____

Alignment score (1-10):

1

SECTION 2: ENERGY CALIBRATION

Take a deep breath.

Exhale with an audible "ohmmmm".

Drop down into your body.

Relax your jaw... soften your shoulders... loosen the grip of old pricing stories.

Read each prompt slowly and let the truth rise up:

1. What story am I telling myself about this price?

(Example: "People won't pay that," "I need to help everyone," "My audience isn't ready.")

2. What's the actual truth about the value I deliver?

(Think impact, relief, clarity, outcomes, joy, time saved, transformation.)

3. If I trusted my value completely, what number feels aligned?

(First number that pops in – no editing.)

4. Does that number feel expansive or constrictive? Why?

5. If a small tweak would make it a 9 or 10 energetically, what would that be? *(Example: raise it, lower it, simplify the offer, add a payment plan, bundle it.)*

Aligned number right now:

Alignment score now:

2

SECTION 3: THE “IT’S A GIFT” TRUTH LINE

Complete each sentence without overthinking.
Connect with your Inner Business Expert – the part of you that already knows.

This section anchors *why your price is supportive for everyone involved.*

This price is a gift for my clients because...

(How does this price help them commit, get better results, or fully receive the transformation?) Example: “It helps them fully commit.”

This price is a gift for my energy, time, and expertise because...

(How does this price honor you, your boundaries, your experience, or your joy in delivering this work?) Example: “It keeps me resourced so I can deliver my best.”

This price is a gift for the future of my business because...

(How does this price support long-term stability, scalability, and expansion?) Example: “It aligns with the next level of my business.”

Now pull that together in one simple sentence.

This becomes your Pricing Truth Statement.

Sample statements:

- *“This price is a gift because it calls my clients forward, keeps me resourced, and supports rapid growth.”*
- *“This price is a gift because it delivers results, honors my skills, and builds stability.”*
- *“This price is a gift because it creates commitment, respects my energy, and aligns with my next level.”*

My Pricing Truth Statement:

SECTION 4: PRICED TO PROSPER RITUAL

Use this quick ritual any time you're about to say, type, or share your price.

1. Breathe

One deep inhale... long exhale with "ohmmmm".

2. Touch

Hand on your heart or solar plexus.

3. Claim

Say your Pricing Truth Statement out loud.

4. Speak the number

Say: "The investment is _____."

No justifying, apologizing or shrinking. Just truth from the heart... taking a stand for your client and their transformation.